

Application to Increase Capacity

Green Man has applied for a 5,000 increase in overall capacity, 3,000 of which is for an increase in the capacity of the Settlement.

We do not plan to increase the capacity to 24,999 in one year, (we currently plan to sell 300 extra tickets in 2018). The costs involved with applying to increase the license means we don't want to apply each year for a change in numbers, the last change in capacity was in 2010. We have a track record of producing a well-run event that takes impact on the local community very seriously. We hope that our history, will reassure people that we will manage the increase in capacity professionally and gradually, whilst taking into account the effect it will have locally.

The Settlement

60% of the proposed increase is for the Settlement which runs from the Monday to Wednesday before the festival. Green Man started running the Settlement as a tourist activation for the local area. We promote local businesses and tourist attractions on our website, in our programme and through our pre-event marketing (our online PR reach is over 1billion), and we actively encourage guests to leave the festival and explore the local area.

By increasing the capacity of the festival (and the Settlement in particular), we will increase the economic impact in the immediate surrounding areas. Since the festival has been at Glanusk in 2006, the direct economic impact to the Welsh economy has been approximately £28million. By increasing the capacity of the Settlement and encouraging hyper-local tourism we will increase the economic benefits in the communities most affected by the festival.

Traffic

- 60% of the increase in capacity is for the Settlement. This is designed to spread the arrivals over 3 days, we predict that the increase in the Settlement audience will not have a major impact on traffic during the 3 days it is running.
- The majority of extra vehicles arriving for the festival, will be directed to the Park and Ride at Cwrt y Gollen. It has capacity for the increased numbers, it is flat and there is a good amount of hard-standing, meaning it should not be significantly affected by adverse weather. It was used successfully by the National Eisteddfod with higher numbers than we are proposing.
- Glanusk are building a new hard standing road through Orange Car Park which will speed up ingress and egress.
- 3 new passing points on the B4558, will speed up ingress and egress and make the road more suitable for 2-way traffic and larger vehicles.
- There is a new route into Orange Car Park, cars will enter through the Orange Car Park Gate (EE), be directed through the first parking field, then turn left and be directed into the second car park field through the Southern gate. This will ensure there is more space for traffic to queue, and public exiting their cars do not cross traffic coming in, which slowed cars previously.
- The police will cone the verges on the A40 to prevent people parking.
- On Monday the after the festival:
 - The bridge in Llangynidr will be staffed on Monday morning to prevent any traffic turning onto it.
 - The turnoff from the B4558 to the B4560 will be staffed to direct traffic towards Beaufort.

- The traffic lights in Crickhowell will be operated by a member of our traffic team to regulate the flow of traffic.
- The police have advised us they will position mobile units near Llangynidr and in the vicinity of the A40, to monitor traffic and assist if necessary. Sergeant Owen Dillon will be based at the festival on Monday morning, so he can easily communicate with his team and the festival.
- There will be a police presence at the junction of the A4077 / B4558 / Crickhowell Bridge to prevent any large festival vehicles driving up the road.
- The Dardy turnoff on the B4558 will also be staffed to manage the flow of traffic.
- All Green Man suppliers are contracted not to turn up before 4pm on Monday. However, if any do, we will use Cwrt y Gollen as a holding point for any large vehicle that may turn up. (We currently do this with National Express Coaches to regulate the amount of coaches on site at a time.)
- Alternative transport:
 - We have more than doubled the amount of National Express coach routes coming to the festival this year. This is on top of a 40% increase in use last year.
 - We offer free shuttle busses from Abergavenny Station, although Arriva trains cannot increase the service to Abergavenny.
 - We have partnered with <https://gocarshare.com/> to promote car sharing for the festival.
 - We offer free secure storage for bikes and free parking for motorcycles.

Noise

We have worked with the same external sound consultants since 2011. We have designed the PAs to reduce sound bleed off site, and we have robust off-site monitoring systems in place. If there is an issue we can identify the stage and rectify the problem swiftly. Any future changes to site layout and/or staging will be designed to minimise external noise. We don't believe the increase in capacity will have an effect on off-site noise.

Crime, Public Nuisance, Protection of Children

These are covered in our Event Management Plan.

In Summary

We believe the biggest potential impact is an increase in traffic. We believe the steps we have outlined above will mitigate this increase.

Green Man has been at Glanusk Estate for 13 years, we want to be here a lot longer. We know from experience that the best way to manage an increase in numbers is to do it gradually and to ensure that the changes work. We have enough space for parking, there is extra space available at Glanusk for camping and we currently have enough room for entertainment. As in previous years, all changes to the site plan and event management plan will be submitted to the relevant authorities at least 3 months in advance.